

## **EK: Global Strategy INC. Üretim ve Alım Talebine İlgilin Detaylar**

Please make certain that the organizations you are contacting in Turkey understand the size and importance of this potential business.

Our client currently purchases \$300 million annually in small domestic and personal care appliances from OEM manufacturers in Asia. They would like to switch all this business away from Asia. This could be a very substantial business opportunity for Turkish companies, to produce and export these products.

According to our research, Turkey should be one of the leading countries for this project. Thus, we are eager to find all appliance and related product manufacturers in Turkey and begin discussions with them.

To give you an idea of the size of this, please note the following:

### **Requirements for OEM Manufacturers**

1. Product development capabilities
2. Plastic injection molding with a proficient level of mold design engineering capabilities.
3. Experience manufacturing or assembling consumer electronic or consumer rechargeable products.
4. Metal stamping (in-house or contracted)
5. UL or similar approval (or ability to obtain same)
6. Packaging (in-house or contracted)
7. Evidence of financial stability

### **Annual Quantities**

| Category        | Product Type      | Annual Quantity |
|-----------------|-------------------|-----------------|
| Grooming        | Hair Clipper      | 2,500,000       |
|                 | Hair Trimmers     | 4,000,000       |
|                 | Personal Groomers | 4,000,000       |
| Grooming Total  |                   | 10,000,000      |
| Shavers         | Shavers           | 10,000,000      |
| Shaver Total    |                   | 10,000,000      |
| Hair Care       | Dryers            | 4,000,000       |
|                 | Straighteners     | 6,000,000       |
|                 | Stylers           | 3,000,000       |
|                 | Setters           | 1,000,000       |
| Hair Care Total |                   | 14,000,000      |

### **Size of the project**

Up to \$300 million/annually

Production can be spread among several manufacturers.

Best Regards,

Dave

David A. Warr | CEO

Global Strategy, Inc.

1750 W. Broadway St., Ste. 103 | Oviedo, FL 32765 USA

Tel: +1 407 951 6750 | Fax: +1 321 400 1143 | Skype: gsidave

Office of the Commercial Attache, 1001 Brickell Bay Drive, Suite 2016, Miami, FL 33131

Phone: (305) 379 5420 Fax: (305) 379 5421 E-mail: [miami@ckr.gov.tr](mailto:miami@ckr.gov.tr)