



**HEI**<sup>®</sup>  
D-8 HALAL EXPO  
INDONESIA 2026

Strategic Partner:



# Embassy Gathering

May 21, 2026



FROM LOCAL PLATFORM TO GLOBAL HUB

# HEI Milestones (2018–2025)

2018



- Sept 21-23, 2018
- JCC, Indonesia
- ± 100 Exhibitor
- ± 5,000 Visitor

2019



- Aug 2-4, 2019
- ICE BSD, Indonesia
- ± 248 Exhibitor
- ± 28,000 Visitor

2023



- Oct 25-28, 2023
- JCC, Indonesia
- ± 100 Exhibitor
- ± 12,000 Visitor from 22 Countries

2024



- Oct 9-23, 2024
- ICE BSD, Indonesia
- ± 72 Exhibitor from 12 Countries
- ± 41,488 Visitor from 140 Countries

2025



- Oct 15-19, 2025
- ICE BSD, Indonesia
- ± 70 Exhibition Booth
- ± 34,550 Visitor from 130 Countries



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# D-8 HEI Target

## EXHIBITION AREA

### **B2B Area**

630 sqm | 70 booth (3m x 3m)

### **Cultural Festival**

396 sqm | 44 booth (3m x 3m)

## EXHIBITOR TARGET

- SME
- Halal Sector Companies
- D-8 Country Pavilion + other countries

**+ 100**

Business Matching Session

**+ 50**

Investment Matchmaking Session

**+ 70**

B2B Exhibition Booth

**+ 10**

Participating Countries

**+ 12**

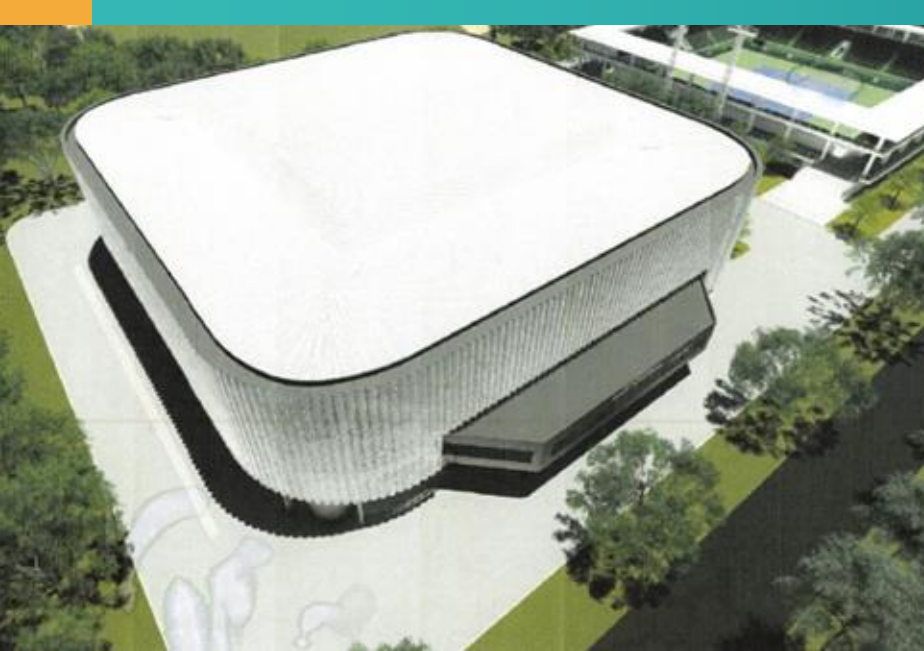
Young Entrepreneur Speaker and Mentor for Youth Event

**+ 15**

Business and Economics Talk show

**+ 40**

Culture Festival Booth > 8 Countries



## E V E N T   H I G H L I G H T

# July 8 - 12, 2026

Senayan Tennis Indoor Complex, Jakarta

The Pulse of Halal Trade & Lifestyle

Located in the heart of Jakarta, this venue will be transformed into a vibrant marketplace.

### Capacity

Accommodating  
**100+ Booths and  
5,000+ daily  
visitors.**

### Zone A (Main Hall)

International Pavilions  
(D-8 Nations) &  
Premium B2B.

### Zone B (Function Area)

Business Matching &  
Media Center.

### Zone C (Outer/Terrace):

Culinary Festival,  
Gastronomy Stage, &  
Cultural Performance  
Area.



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## D-8 HEI Exhibitor Status

Status	Total Exhibitors	Total Booth	Remarks
Confirmed	13	21	Bank Indonesia : 54 sqm/6 booth Embassy of Pakistan : 36 sqm/4 booth Burger Bangor Food Truck : 18 sqm/2 booth ANTAM : 12 sqm/1 booth (3x4 m)
Booked	17	35	Kementerian UMKM : 36 sqm /4 booth Iran - Indonesia Trade Center : 36 sqm/ 4 booth Kementerian Perindustrian : 36 sqm / 4 booth Dhaka Chamber : 18 sqm / 2 booth Muslim Capital Club UAE : 9 sqm /1 booth ICECC (China Commerce) : 36 sqm/4 booth Malaysia Pavilion : 54 sqm/6 booth
In progress	13	30	Kuliner Indonesia (Kul Ind) : 135 sqm/15 booth Omieku Ind Food , Noor Dinar, Galeri 24, PB IIDI (Ikatan Istri Dokter Indonesia) : 9 sqm / 1 booth KDEKS Sumbar : 9 sqm / 1 booth
<b>Total</b>		<b>86</b>	

Source: [https://docs.google.com/spreadsheets/d/1I9X2i\\_-DrrNvYhps8FGOlVmgij9bFk\\_xelee0d0kpTk/edit?gid=0#gid=0](https://docs.google.com/spreadsheets/d/1I9X2i_-DrrNvYhps8FGOlVmgij9bFk_xelee0d0kpTk/edit?gid=0#gid=0)



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## D-8 HEI Partnership Status

Partnership	Status	#	Remarks
Event Partner	Confirmed	7	KPMI, Wasabih, BPKH, Akaal, Hegira, Halal Expo Sarajevo, Halal Korea Co.,Ltd
	Progress	3	AFSI (Asosiasi Fintech Syariah Indonesia), AFI (Asosiasi Franchise Indonesia) Halal Expo Canada, Halal Expo Philippines
Sponsor	Confirmed	1	BPKH (Badan Pengelolaan Keuangan Haji)
Media Partner	Confirmed	39	Halal Expo Sarajevo, Halal Korea Co.Ltd, Halal Expo Canada, Halal Expo Philippines, Scarf Media, Halal I See You, <a href="#">TEMPO.CO</a> , Cantika, Suara Merdeka Jakarta, Humaniora, Beranda News, Metro TV, Metro TV News, Medcom, <a href="#">Business.com</a> , Business Indonesia

Source: [https://docs.google.com/spreadsheets/d/1I9X2i\\_-DrrNvYhps8FGOlvmGij9bFk\\_xelee0d0kpTk/edit?gid=0#gid=0](https://docs.google.com/spreadsheets/d/1I9X2i_-DrrNvYhps8FGOlvmGij9bFk_xelee0d0kpTk/edit?gid=0#gid=0)



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## Booths Type per Country

Number	Country	Booth Type	Booth Qty	Booth Size	Status
1	Pakistan	Special Design	4 Booth	36 sqm	Confirmed
2	Iran	Shell Scheme	4 Booth	36 sqm	Booking
3	Bangladesh	Shell Scheme	2 Booth	18 sqm	Booking
4	Malaysia	TBC	6 Booth	54 sqm	Booking
5	Uni Emirat Arab	Shell Scheme	1 Booth	9 sqm	Progress

Source: [https://docs.google.com/spreadsheets/d/1I9X2i\\_-DrrNvYhps8FGOlvmGij9bFk\\_xelee0d0kpTk/edit?gid=0#gid=0](https://docs.google.com/spreadsheets/d/1I9X2i_-DrrNvYhps8FGOlvmGij9bFk_xelee0d0kpTk/edit?gid=0#gid=0)



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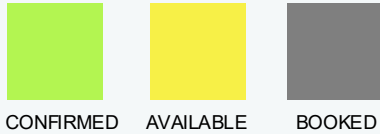


## D-8 Halal Expo Indonesia 2026 Layout



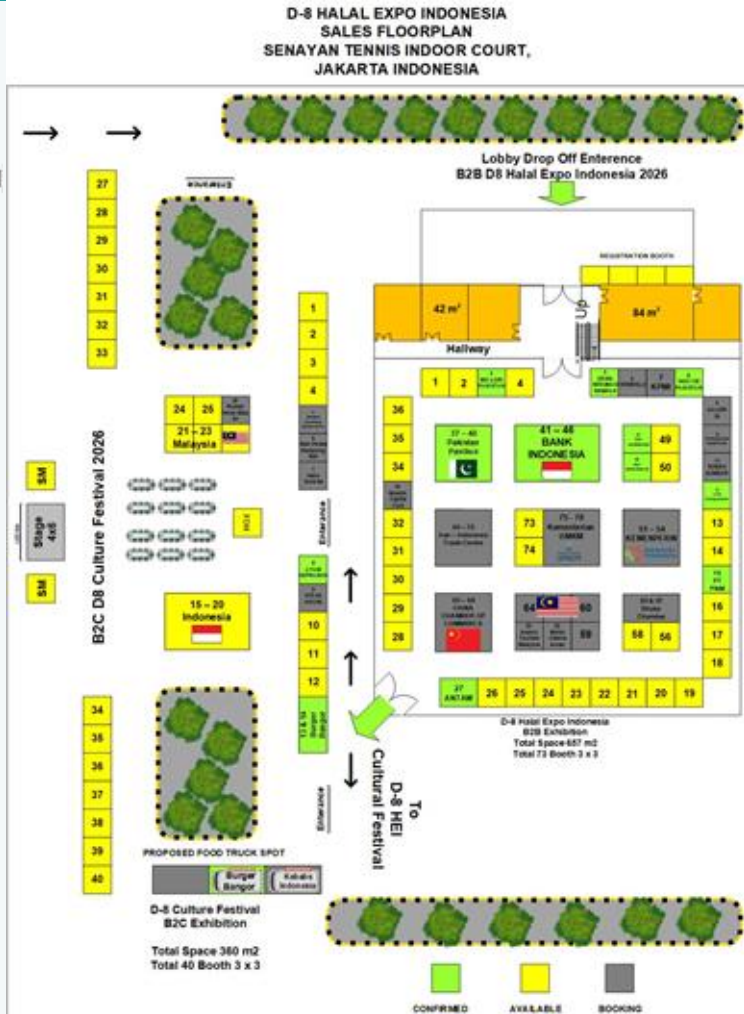
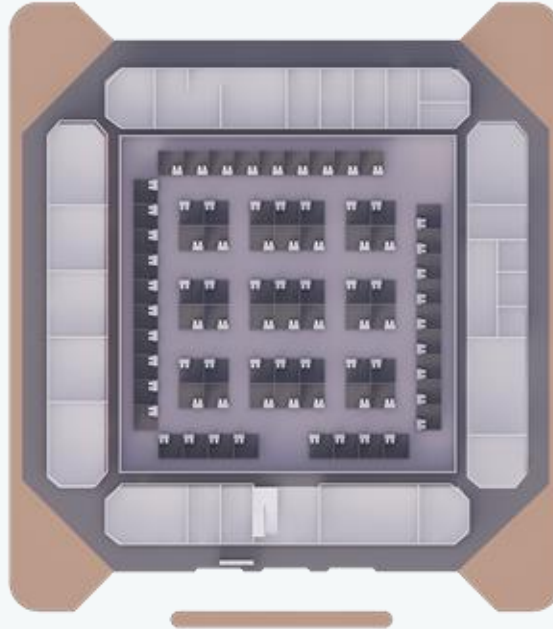


## FLOOR PLAN UPDATES



Source:

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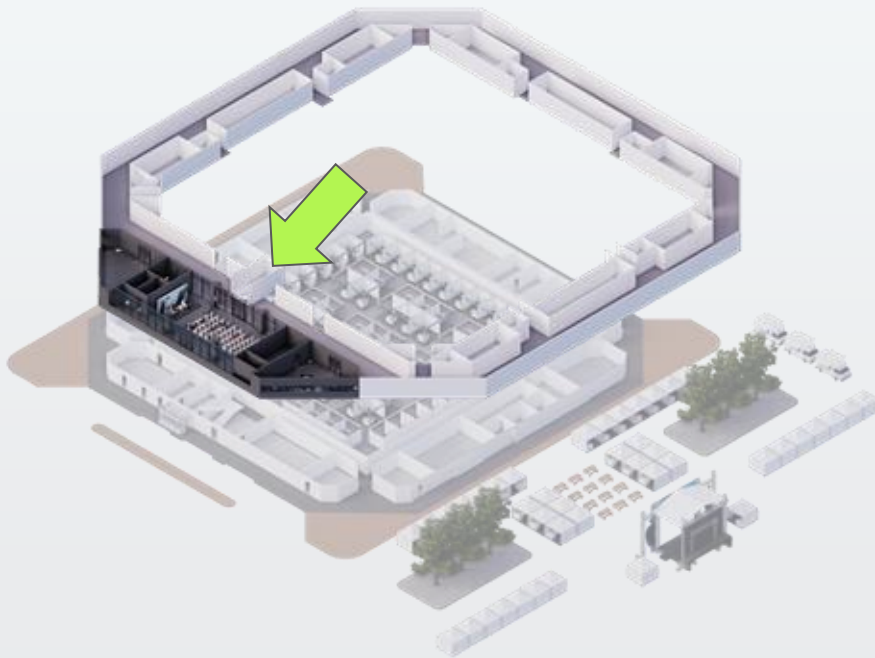




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## D-8 HEI Talk Stage Layout



THE PROGRAMS

# What's on D-8 HEI 2026?



1 EXHIBITION

2 BUSINESS  
MATCHING



3 D-8 HEI TALK



4 D-8 HEI CULTURAL FESTIVAL





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## Visitor Categories





MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA

KNEKS  
National Committee of Economic, Commercial and Trade



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## Exhibition Categories

01

Halal Food, Beverage & Agribusiness  
from Upstream to Processing & Technology

06

Halal Trade, Export & International Pavilions  
Gateway to Global Halal Markets

02

Halal Lifestyle, Consumer Goods & Creative  
Economy (Halal Products for Global Muslim  
Markets)

07

Halal Certification, Standards & Regulatory Bodies  
Trust, Compliance & Global Standards

03

Halal Manufacturing, Industrial Services & Supply Chain  
(Enabling Halal Production at Scale)

08

Islamic Education, Research & Innovation Institutions  
(Knowledge, Talent & Future Halal Economy)

04

Halal Technology, Digital Solutions & Innovation  
Digital Infrastructure of the Halal Economy

09

Halal Tourism, Hospitality & Muslim-Friendly Services  
(Experience-Based Halal Economy)

05

Islamic Finance, Investment & Halal Fintech  
Capital, Trade Finance & Sharia-Compliant Solutions

10

Social & Sustainable Halal Economy  
Ethical, Inclusive & Impact-Driven Halal Initiatives

\* Exhibitor categories are not limited to the list above and include all sectors supporting the halal economy ecosystem.

# Business Matching Process



## Pre-Event Process

- 1. Correspondence**  
D-8 HEI conducts formal correspondence with Indonesian Embassies in D-8 member countries, D-8 embassies in Indonesia, and trade representatives to invite buyers and business delegations.
- 2. Buyer and Exhibitor Nomination**  
Embassies and partners nominate relevant buyers and companies.
- 3. Data Collection and Verification**  
D-8 HEI collects and verifies business profiles and trade needs.

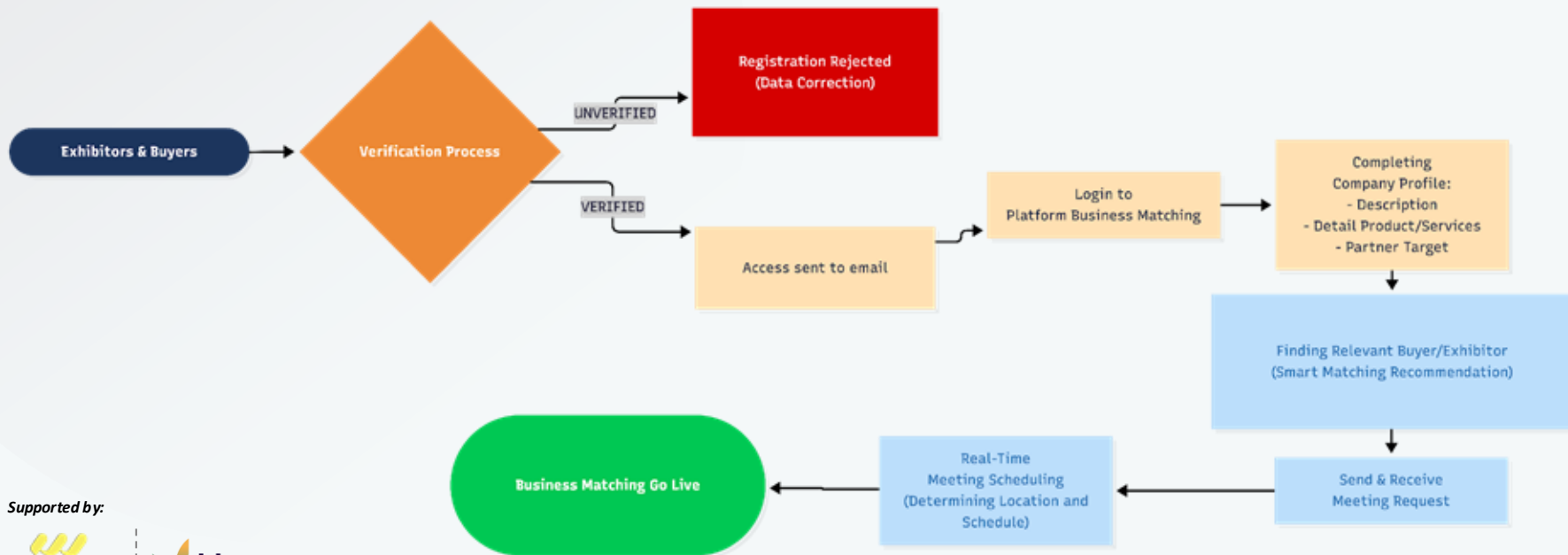
## Pre-Event Registration

1. Participants and buyers access the D-8 HEI Business Matching website.
2. Participants complete registration and select exhibitors for meeting requests.
3. Participants and exhibitors view the confirmed meeting schedules.
4. The Business Matching LO team follows up and arranges the meetings.
5. Participants receive exhibition information, event agendas, and seminar details via the website and email.

## Event Day

1. Participants arrive at the Halal Expo Indonesia venue.
2. Participants proceed to the Visitor check-in counter.
3. Participants present WhatsApp or email confirmation and a barcode.
4. Participants collect their Business Matching ID card.
5. Participants go to the Business Matching area according to the meeting schedule.

# Business Matching Flow



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MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA

KNEKS  
KORPORASI NUSANTARA EKSPANSI DAN PERUSAHAAN



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SHAPING THE GLOBAL HALAL FUTURE

# D-8 HEI Talk





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## D-8 HEI Talk Agenda

Date	Day	Session	Time Slot	Programme	Speakers	K/L, Perusahaan dan Asosiasi Terkait	Ceremony/MOU	Notes
08-Jul	Wed	S0	10.30 – 12.00	"Pembukaan HEI Talks	1. Menteri Luar Negeri 2. Sekretaris Jenderal DB 3. Direktur Eksekutif KNEKS"			
08-Jul	Wed	S1	13.00 - 14.30	Socialization and Launch of BARAKAH Program: "From Knowledge Sharing to Halal Economic Resilience"	1. Direktur Utama LDKPI (Bapak Dahyono) 2. Kepala BPJPH (Ahmad Haikal Hasan) 3. Direktur Biwas KNEKS (Bapak Putu Rahwidhiyasa) Moderator: Laily Dwi Anlianty (Project Manager BARAKAH)	ME KNEKS, LDKPI	Yes	Launching Program Hibah BARAKAH
08-Jul	Wed		14.30 – 16.00	BREAK	BREAK	BREAK	-	Ashr Pray
08-Jul	Wed	S2	16.00 - 17.00	Driving Social Impact through Islamic Ultra Micro Financing for Rural and Women	1. Direktur Utama PNM 2. Pengerusi Lembaga Pemegang Amanah Amanah Ihtiar Malaysia 3. Managing Director & Executive Director Islami Bank Bangladesh Moderator: CSIED INDEF	PNM	-	-
09-Jul	Thu	S3	09.00 – 10.30	Connecting Halal Start-Up and VC across D-8 Countries	1. Ketua Umum AFSI (Bapak Ronald Yusuf Wijaya) 2. Umar Murni, Founder and Managing Partner of Hasan VC Malaysia 3. .... TBC AFSI	AFSI, KUMKM, Komdigi		International / DB / Halal Industry Focus
09-Jul	Thu	S4	11.00 – 12.00	Developing Muslim-Friendly Tourism for Sustainable Economic Growth in D-8	1. Staf Ahli Kemepar 2. Managing Director Cressent Rating 3. Managing Director Artotel Group Moderator: Umar Adityawarman, Ph.D	Kemepar, PPHI,Artotel Group,ME KNEKS	Yes	Peluncuran Produk Travelby Artotel Group
09-Jul	Thu		12.00 – 13.00	BREAK	BREAK	BREAK	-	Pray & Lunch
09-Jul	Thu	S5	13.00 – 14.30	Unlocking Blended Financing in D-8 through CWLS and CWLD	1. Kepala DESK BI 2. Kepala DPMS OJK 3. Direktur Keuangan Sosial Syariah KNEKS Moderator: TBI	DEKS BI		
09-Jul	Thu		14.30 – 16.00	BREAK	BREAK	BREAK	-	Ashr Pray
09-Jul	Thu	S6	16.00 – 17.30	Panel Youth by HIPMI Syariah	TBI	HIPMI Syariah		Youth Program
10-Jul	Fri	S7	09.30 – 11.00	Administrasi sertifikasi halal lintas batas	Malaysia, Indonesia, Arab Saudi (IAKIM, BPJPH, SFDA)	TBD		
10-Jul	Thu		11.00 – 13.30	Jumrah Pray	BREAK	BREAK	-	Pray & Lunch
10-Jul	Fri	S9	13.30 – 15.00	Digital Payment Revolution:	Bank Indonesia	Bank Indonesia		
10-Jul	Fri		15.00 – 16.00	BREAK	BREAK	BREAK	-	Ashr Pray
10-Jul	Fri	S10	16.00 - 17.30	Rencana Pengembangan Industri halal global	MIFC Malaysia, KNEKS, ICOT/Dinarstandrd		-	
11-Jul	Sat	S11	10.30 – 11.30	TBI	3-5 Speakers	TBD		
11-Jul	Sat		11.30 – 13.00	BREAK	BREAK	BREAK	-	Pray & Lunch
11-Jul	Sat	S12	14.00 – 15.00	TBI	3-5 Speakers	TBD		
12-Jul	Sun	S13	10.30 – 11.30	TBI	3-5 Speakers	TBD		
12-Jul	Sun		15.00 – 16.00	BREAK	BREAK	BREAK	-	Ashr Pray
12-Jul	Sun	S14	14.00 – 15.00	TBI	3-5 Speakers	TBD		



Through D-8 Halal Expo Indonesia 2026, the **D-8 HEI Cultural Festival** showcases the **rich cultural diversity, traditions, cuisines, and creative expressions** of D-8 member countries, highlighting halal as an integral part of their daily life and lifestyle.



Cultural Stage Performances

Cultural stage performances from D-8 member countries and other participating nations, featuring traditional music, dance, and artistic expressions that celebrate the rich heritage and cultural diversity of all participating countries.



Halal Culinary

An immersive market showcasing SMEs as the face of the halal industry which highlights heritage-based food and beverages that meet international quality standards



# D-8 HEI CULTURAL FESTIVAL

## RUNDOWN

DAY	DATE	TIME	DURATION (IN MINUTES)	CULTURAL FESTIVAL
Wednesday	8-Jul-2026	10.30 – 12.00	90'	Opening Ceremony - HEI Talk Area
		12.00 – 13.00	60'	BREAK
		13.00 – 14.30		N/A
		14.30 – 16.00	90'	BREAK
		16.00 – 17.00	60'	International Cultural Performance
Thursday	9-Jul-2026	09.00 – 10.30		N/A
		10.30 – 12.00	90'	International Cultural Performance
		12.00 – 13.00	60'	BREAK
		13.00 – 14.30	90'	International Cultural Performance
		14.30 – 16.00	90'	BREAK
		16.00 – 17.30	90'	Indonesian Cultural Performance
Friday	10-Jul-2026	09.30 – 11.00		N/A
		11.00 – 13.30	150'	BREAK
		13.30 – 15.00	90'	International Cultural Performance
		15.00 – 16.00	60'	BREAK
		16.00 – 17.30	90'	International Cultural Performance
Saturday	11-Jul-2026	10.30 – 11.30	60'	International Cultural Performance
		11.30 – 13.00	90'	BREAK
		14.00 – 15.00	60'	Indonesian Cultural Performance
Ahad	12-Jul-2026	10.30 – 11.30	60'	Indonesian Cultural Performance
		11.00 – 12.00	60'	International Cultural Performance
		12.00 – 13.00	60'	BREAK
		13.00 – 14.00	60'	Indonesian Cultural Performance
		14.00 – 15.00	60'	Competition Announcement

# Exhibition Packages

**Book Your Space Now!**



**International \$450/m<sup>2</sup>**  
(excl. VAT 11%)

## Standards Shell Scheme (Standard booth)

- ✓ Standard booth partition
- ✓ Carpeting
- ✓ 2 chairs & 1 table
- ✓ Fascia name board
- ✓ Power electricity  
2 lamps/1 phase
- ✓ Fluorescent light



## Raw Space (Space Only)

Entitlement Included:

**01**

The organizer provides raw space only

**02**

The booth will be built by official or unofficial contractor appointed by the participant.

## Exhibition Packages

Book Your Space Now!



**International \$125/m<sup>2</sup>**  
(excl. VAT 11%)

- ✓ Standard Sarnafil Tent
- ✓ Carpeting
- ✓ 2 chairs & 1 table
- ✓ Fascia name board
- ✓ Power electricity  
2 lamps/1 phase
- ✓ Fluorescent light



### Exhibitor Booth

Entitlement Included:

**01**  
Standard Sarnafil Tent

**02**  
The slot for performance  
on D-8 Cultural Festival stage

# Embassy Gathering Limited Offer

## SPECIAL PACKAGE OFFER 30% OFF

### The Package Including :

#### B2B Indoor Area

##### Standards Shell Scheme (Standard booth)

- ✓ Standard booth partition
- ✓ Carpeting
- ✓ 2 chairs & 1 table
- ✓ Fascia name board
- ✓ Power electricity  
2 lamps/1 phase
- ✓ Fluorescent light



**International \$450/m<sup>2</sup>**  
(excl. VAT 11%)



##### Raw Space (Space Only)

Entitlement Included:

- 01  
Penyelenggara hanya menyediakan area kosong.
- 02  
Stand akan dibangun oleh kontraktor resmi atau non resmi yang ditunjuk peserta.

#### Cultural Festival Outdoor Area

- ✓ Standard Sarnafil Tent
- ✓ Carpeting
- ✓ 2 chairs & 1 table
- ✓ Fascia name board
- ✓ Power electricity  
2 lamps/1 phase
- ✓ Fluorescent light
- ✓ 1 Slot Performance on CF Stage



##### Exhibitor Booth

Entitlement Included:

- 01  
Standard Sarnafil Tent
- 02  
The slot for performance on D-8 Cultural Festival stage

**LIMITED TIME OFFER ONLY!!! UNTIL 10TH OF JUNE 2026**

# Promotion Strategy & Media Integration

## International Media Partners\*



## Local Media Partners\*



## On-Site Media Center (Event Day)

During the event, D-8 HEI provides a Media Center for journalists, TV reporters, photographers, and digital teams. It serves as the hub for real-time updates, press briefings, and on-site news distribution.

## Integrated Website

The HEI website serves as the central information hub, integrated with exhibitor, buyer, and visitor registration. It hosts all digital promotional materials and supports global access and cross-channel marketing, including SEO and digital ads.

\*more Partners



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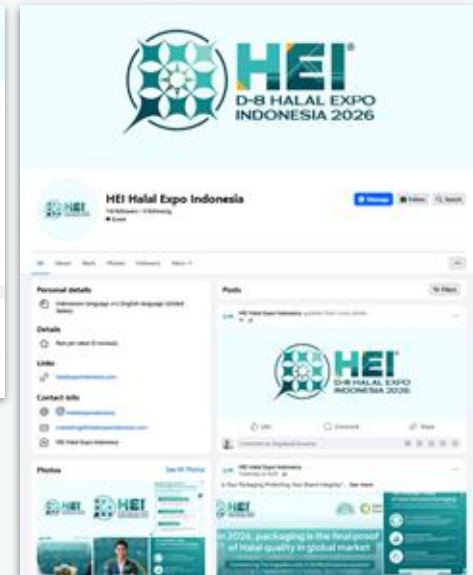
### Instagram



### LinkedIn



### Facebook



### Website



## Digital Touchpoint



MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA

**KNEKS**  
National Committee of Economic, Commercial and Industry



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***D-8 Halal Expo Indonesia 2026 is where  
diplomacy, trade, and culture converge***

*We welcome your country as a strategic partner.*

For more info:

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