



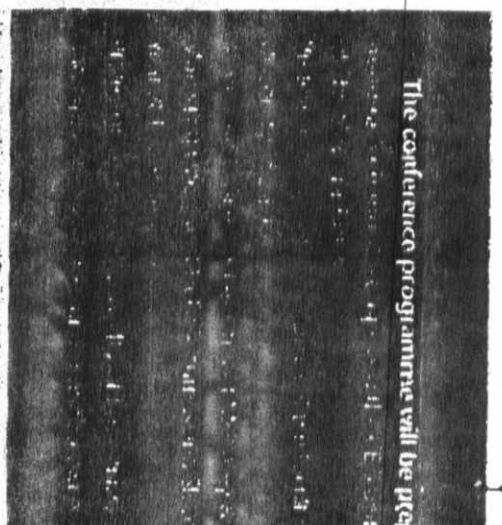
Immit Slovenia 2013 Profile

- gn Direct** >> The theme of the summit will be **"Defining a Clear Development Vision"** to highlight that endless and often self-destructive political discussion is not what Slovenia needs but rather immediate action in terms of active economic policy and adoption of crucial structural changes.
- nit 2013** >> The 2013 summit will be held in Ljubljana at the Faculty of Economics on 17th September 2013 with up to **30 speakers** participating in five round table discussions and evening Foreign Investor of The Year reception, all together with up to **200 participants** from Slovenia and abroad attending
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- >> The conference speakers and participants will be:
- respected international and domestic experts,
 - CEOs of domestic and foreign companies,
 - key representatives of government institutions responsible for shaping the business environment,
 - existing and potential foreign investors,
 - representatives from business and economic institutions, both foreign and domestic,
 - diplomatic representatives from several countries.

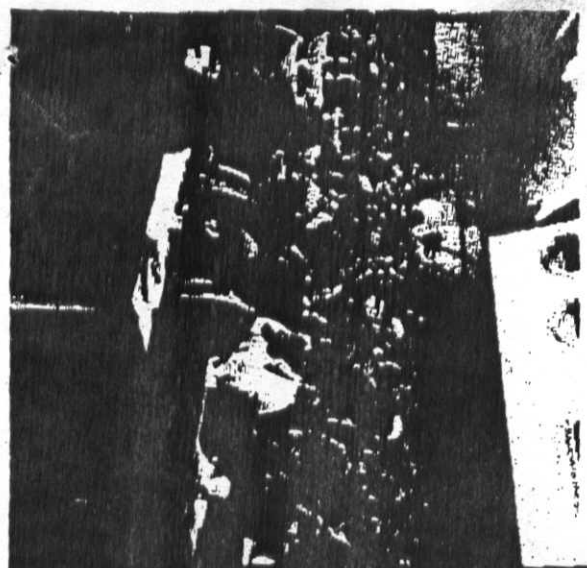
>> The organiser of the conference is **The Slovenia Times** in partnership with the Faculty of Economics, University of Ljubljana.

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Slovenia
TIMES



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sus New Sustainable Growth Concept
al Interest – Effective Integration of Foreign
Development Vision
h Our «Strategic» Projects? Can We Really
Energy, Logistics and Lifestyle/Tourism Hub?
and Politics Learn From The Success of
n?
of The Year Award« Reception/Dinner

id Foreign Investor of The Year Reception/Dinner Included)



Promotional Packages & Special Offers

General Contacts

iifDI SUMMIT SLOVENIA 2013

Clear Vision for the Fu

17th September 2013, Faculty of Economics, Ljubljana



International platform for doing business in South East and Central Europe

The FDI (Foreign Direct Investment) Summit Slovenia 2013 is an executive-level business conference devoted to the investment environment and opportunities in Slovenia. Being a business networking event, it is an outstanding opportunity to make new contacts with the leading business people in the region, top government officials, existing international investors in Slovenia and those interested in entering the Slovenian market and develop business in the wider region.



FDI SUMMIT SLOVENIA 2013

17 September 2013

Faculty of Economics, Ljubljana

Dear Excellency Serra Kaleli,

As we talked during our last meeting at your Embassy I prepare the proposal (initiative) for common economic promotion during our **"Foreign Direct Investment Summit Slovenia 2013"** (FDI Summit) which will take place on **17th September 2013** at **Faculty of Economics in Ljubljana, Slovenia**.

In last five years we developed the summit itself to the largest international conference focused into foreign investment in Slovenia and the region.

The conference is organised by "The Slovenia Times", the only Slovenian foreign-language business media in cooperation with our program partner "Faculty of Economics - University of Ljubljana" and number of other business partners, predominantly foreign companies present in Slovenia.

We will coordinate all activities with Slovenian Ministry for Economy and Ministry for Foreign affairs – who will be partners of the Summit.

The conference itself is the forum for linking potential investors, government ministries and representatives, state-owned enterprises, professional and educational institutions, domestic and foreign owned private companies, international corporations and financial institutions.

The purpose of the conference is to introduce the Slovenian investment environment, investment potentials & opportunities and excising best practices, to potential foreign investors and other interested parties.

Each year the conference brings together recognised experts with excellent knowledge of foreign investment, practical experience in their environment and the desire to use their knowledge to highlight successful examples from which Slovenia can learn.

Due to the fact, that this year our conference will take place during the European Basketball Championship and that Turkish companies are very much involved in sponsoring the championship (Turkish Airlines & BEKO) we like to highlight our conference programme with some VIP speakers from Turkey.

We have in mind CEO of Turkish Airlines or Beko (they can talk why they invest and sponsoring sports events, we like to hear also excising investor - Turkish owner of Odelo Group (Mr. Bayraktar), or we can involve potential new investors. In any case we are opened for discussion about other Turkish companies.

We also like to see new potential partners of the Summit and for them we can prepare "tailor made" promotion (sponsoring) packages ranging up to 10.000 € depending on the size of the media and event involvement.

We will, of course, adapt role of your Embassy at the conference to your wishes and views. Enclosed, please find a draft agenda for the summit and the conclusion paper of 2012 FDI Summit.

I look forward to receiving your feedback about the summit, however, if you require any additional information please feel free to contact me on my mobile tel. 00 386 41 51 62 65 or via email: brane@sloveniatimes.com

Yours sincerely

Krajnik Brane
CEO
The Slovenia Times