



Cassol Group develops activities in three economic activity fields:

- Sales of construction and decoration materials.
- Processing and assembly of prefabricated concrete.
- Real estate construction and sales.



Presence in the following Brazilian states:

- São Paulo;
- Rio de Janeiro;
- Paraná;
- Santa Catarina;
- Rio Grande do Sul;
- Distrito Federal.



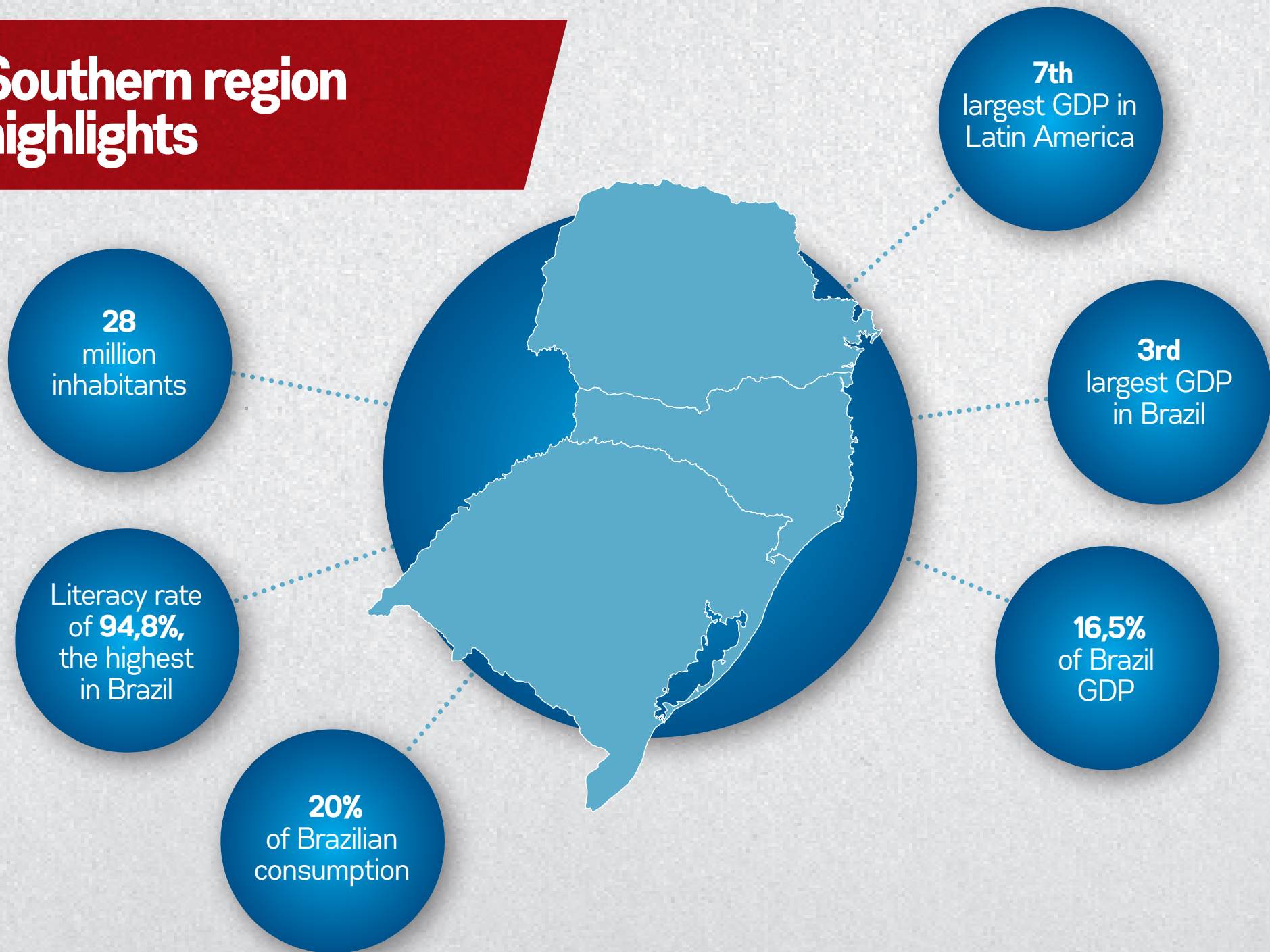
Cassol Group generates
4 thousand
direct
employments.





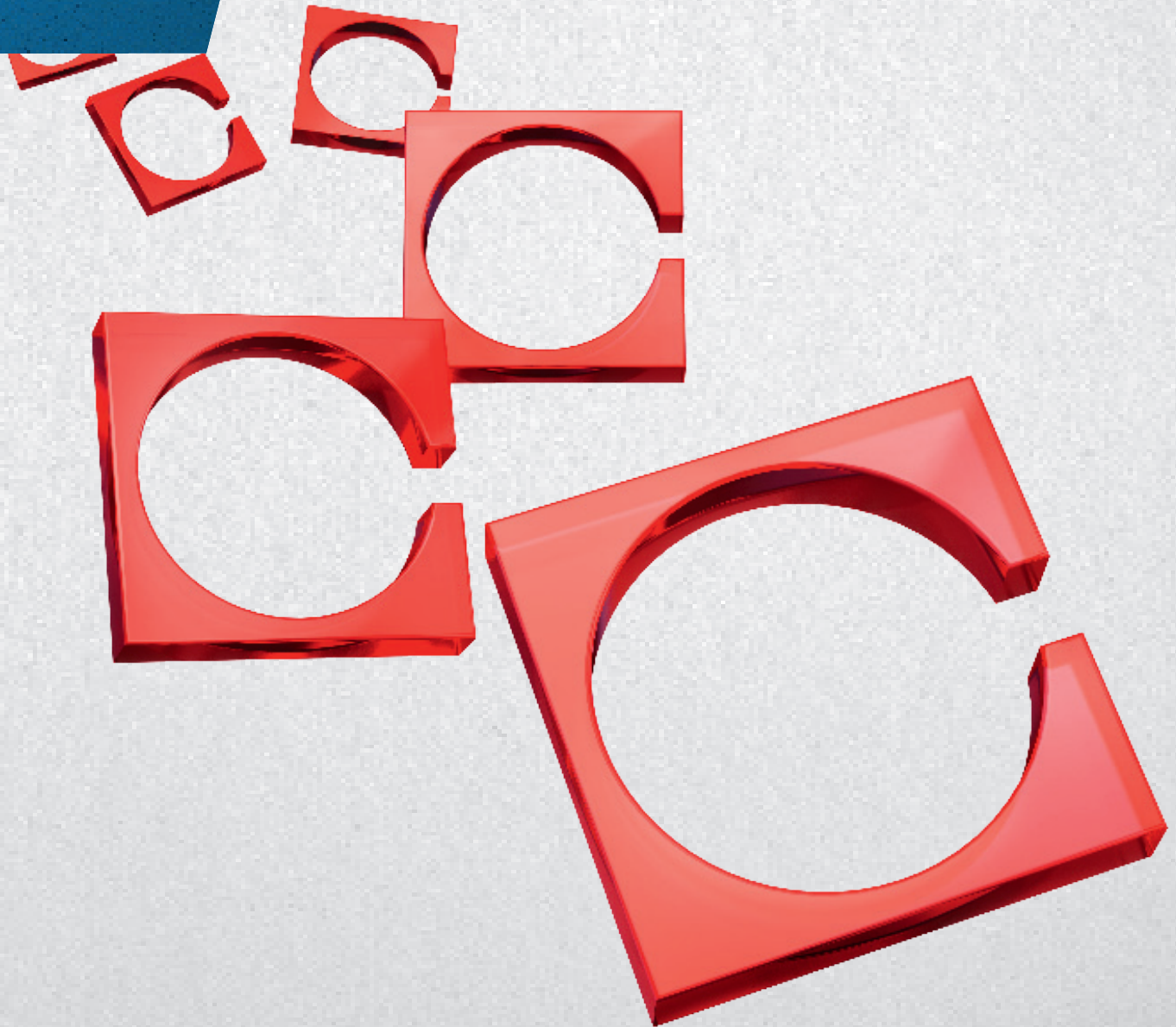
Through Cassol Centerlar brand, Cassol has become a leader in the retail business of construction materials in the Southern region.

Southern region highlights



Cassol

- Founded in 1958.
- It is considered largest Home Center of the Southern region.
- It is fifth largest company in retail business in Brazil.





14 Stores

Distribution Centers 3

(Paraná, Santa Catarina and Rio Grande do Sul)



More than
45.000 items



3.693.023
cement bags
sold



6.135.659
iron parts



Average delivery
of **800**
tons/day by
using **90** trucks



Distribution Centers

To ensure the quality of our delivery, we have three distribution centers located in each of Southern states of Brazil. We are altogether 500 employees involved in the delivery, transfer and stores' supplying.



Rio Grande do Sul

- 6.000 m² total area;
- In average, 100 deliveries per day (95 tons/day);
- 9.000 products in stock.



Santa Catarina

- 60.000 m² total area;
- In average, 750 deliveries per day (500 tons/day);
- 26.5 thousand products in stock.



Paraná

- 15.000 m² total area;
- In average, 300 deliveries per day (230 tons/day);
- 10.5 thousand products in stock.





Our Purpose

We believe in collaboration, co-work, cooperation, in creating bonds. We seek to guide choices and **make people's life easier**, by gathering in one place everything they need to turn a house into a home.

We believe that the home expresses each person's life moment and personality. And that is what drives us every day: **collaborate with people**, delivering solutions **to build their homes as they dream about.**

We help transforming people's places into their homes.



Our Values

We offer all solutions in
products and services
for construction,
renovation and décor
with a different
shopping experience.



The store-in-store concept

The store-in-store business model adopted by Cassol makes consumers' purchases easier and keeps them longer inside the store. The products are gathered according to the following titles: Construction; Floors and Tiles; Bathroom and Kitchen; Paints; Lighting; Home and Décor; Gardening. Thus, nobody needs to leave the store to buy another product, not even to take coffee. We offer 45 thousand home products, following the latest trends, aiming at delivering solutions for our customers and making their purchase decisions easier. All together in one place. Cassol: you imagine, we have it.



Our import operations, since 1995, include more than 10 countries, such as Argentina, China, Philippines, India, Iran, Italy, Thailand, Taiwan, Vietnam, South Korea.

We have more than 90 global suppliers.



www.cassol.com.br